



Company Announcement

For more information, contact:

David Webb

Director

dwebb@dsadata.com.au

For Immediate Release

4 July 2008

Data Solutions Australia Pty Ltd offers online verification for
DSA records on the ACMA do not call registry

Sydney, Australia: Data Solutions Australia Pty Ltd (DSA) is pleased to announce it now offers its clients the ability to confirm if a telephone record is on the ACMA do not call registry.

Due to the huge increase in the amount of privacy calls generated from the publicity surrounding the ACMA “Do Not Call Registry”, DSA has made available a search engine that enables its clients to confirm the date that DSA first identified an individual was on the registry. DSA runs its entire consumer database through the ACMA registry every 3 weeks.

David Webb, Director of Data Solutions Australia said “Our clients are receiving up to 200 privacy calls a week. Many of the prospects are saying they are on the registry, but aren’t.”

The new service allows our clients to confirm if and when prospects were placed on the registry, within seconds. This will allow telemarketers to handle privacy enquiries immediately.

DIN Search

Please enter a DSA DIN number:

DSAR142400

Search result found for DIN: **DSAR142400**
Phone: **0289087788**
ACMA DNCR: **YES**
First found on the ACMA DNCR: **22/02/2008 8:48:00 AM**

About Data Solutions Australia Pty Ltd

Data Solutions Australia is a one of Australia’s leading providers of Australian residential and business lists for marketing purposes. Its primary role is to provide companies privacy compliant information for telemarketing, mailing and emailing activity.

All information is cross referenced against the ACMA Do Not Call List and the ADMA Do Not Mail List

FOR PERSONAL USE ONLY